



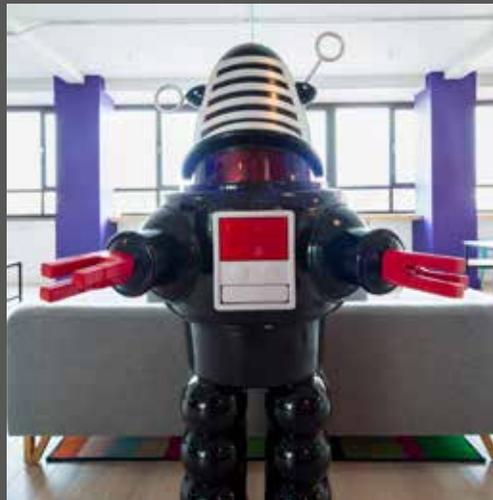
 **Office Profile**
Making your business space work harder



VOOM



Picnic style benching with VOOM's motivational manifestation behind



Robby the Robot - VOOM's mascot who greets all those who visit the floor

VOOM

Office Profile were asked to refurbish an office area in Techspace's Commercial Road premises for a new tenant, Virgin Media, for their VOOM project. Techspace provides flexible workups for startups and scaleups.

VOOM is an initiative by Virgin Media Business that gives entrepreneurs the opportunity to pitch their business ideas to Richard Branson. Collaboration space was a must to allow the different companies to have their own areas to work and prepare. A casual bean bag seating area was situated in front of the kitchen with sofas nearby. More seating is located at the back of the room. In the second, larger work area there are 5 bays of desks to allow more formal, traditional working.

Alongside the breakout area were four meeting pods coloured to match the branding of VOOM, with a gradient sweeping from 'Virgin Red' to bright pink. These pods provide a space for impromptu meetings or private calls and brighten up the immediate surrounding office space.



Meeting pods for impromptu meetings or for making private phone calls

- LOCATION: ALDGATE, LONDON
- VALUE: UNDISCLOSED
- FLOOR AREA: 3300 SQ. FT
- DURATION: 6 WEEKS
- STAFF NO: 54



5 bays of desks allow for a more formal, traditional, working environment



Meeting room with iridescent circular 'dot' manifestation of Virgin Business logo



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A unique feature of the office space is their creative meeting room. The glass features iridescent circular 'dot' manifestation with the Virgin Business logo that changes colour with your viewing angle. As you walk past it you get an ever changing spectrum of colour which really adds a bespoke and distinctive highlight to the room.

You may have noticed a special guest in the VOOM office - Robby the Robot! Robby is VOOM's mascot greeting all those who visit the floor and is currently gathering signatures of guest speakers.